
Report to
Scrutiny Co-ordination Committee

10th June, 2009

Report of
Councillor Gary Ridley – Cabinet Member (City Development)

Title
Report Back on the Work Of Outside Bodies – Transport Museum

1 Purpose of the Report

- 1.1 This report sets out details of the work of the Transport Museum over the preceding twelve months and details of attendance by the City Council's representatives.

2 Recommendations

- 2.1 That members note the report and the work undertaken by the Transport Museum.
2.2 That Scrutiny Co-ordination Committee recommends that Council continue to appoint members to the Board of the Transport Museum on an annual basis.

3 Information on Work of Outside Body

- 3.1 The Transport Museum is now the most popular visitor destination in the City Centre. It has experienced considerable success in terms of visitor numbers as outlined below over the last 12 months.
- 3.2 The Museum is striving to support the City Centre offer, and has completed a long negotiation to secure substantial £200k capital investment into the building, through a high quality national chain as its café provider. In addition internal funding has been generated to remodel the existing entrance area. In addition 220k of external funding has been secured to complete the Coventry experience with an 80's and 90's exhibition that opens in September. The Museum also sourced £70k from Advantage West Midlands to support the marketing of the Doctor Who Exhibition that opened successfully on 12th March.
- 3.3 In terms of overall performance visitor numbers have been very strong, rising from:

2007/8 - 333,582
2008/9 - 357,439

This represents an increase of 7%.

4 Benefits to the City Council of the Appointment

- 4.1 The City Council benefits from having 2 representatives on the Board of the Cultural Trusts in the City, to act as independent directors, and ensure that the requirements of residents are properly represented.

5 Attendance Record and Remuneration for the Appointment

- 5.1 The City Council representatives are Councillor Ridley (from May, 2008) and Councillor Skipper and Councillor Sawdon (up to May, 2008). In the period from January, 2008 to December, 2008 four meetings were held. Councillors Ridley attended both of the meetings he was entitled to attend and Councillor Skipper attended 2 of the 4 meetings he was entitled to attend.
- 5.2 There is no remuneration associated with the appointment.

List of background papers

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Papers open to Public Inspection

Description of paper	Location
Schedule of City Council Appointments to Outside Bodies	